



# Connecting Your Ad Accounts



## Before you start, review your ad accounts.

Identify the ad accounts that you would like to connect to Creative Intelligence™.

### STEP 1

## Log in.

If you do not have an Agile Creative Studio account:

**Let's start with your email.**

Email Address

Next

Sign up for an Agile Creative Studio account for your company at [acs.vidmob.com/signup](https://acs.vidmob.com/signup).

SIGN UP

If you already have an Agile Creative Studio account:

**Client Log In**

Email Address

Password

Sign In

[Forgot password?](#)

Visit [acs.vidmob.com/login](https://acs.vidmob.com/login) and enter your Agile Creative Studio account information.

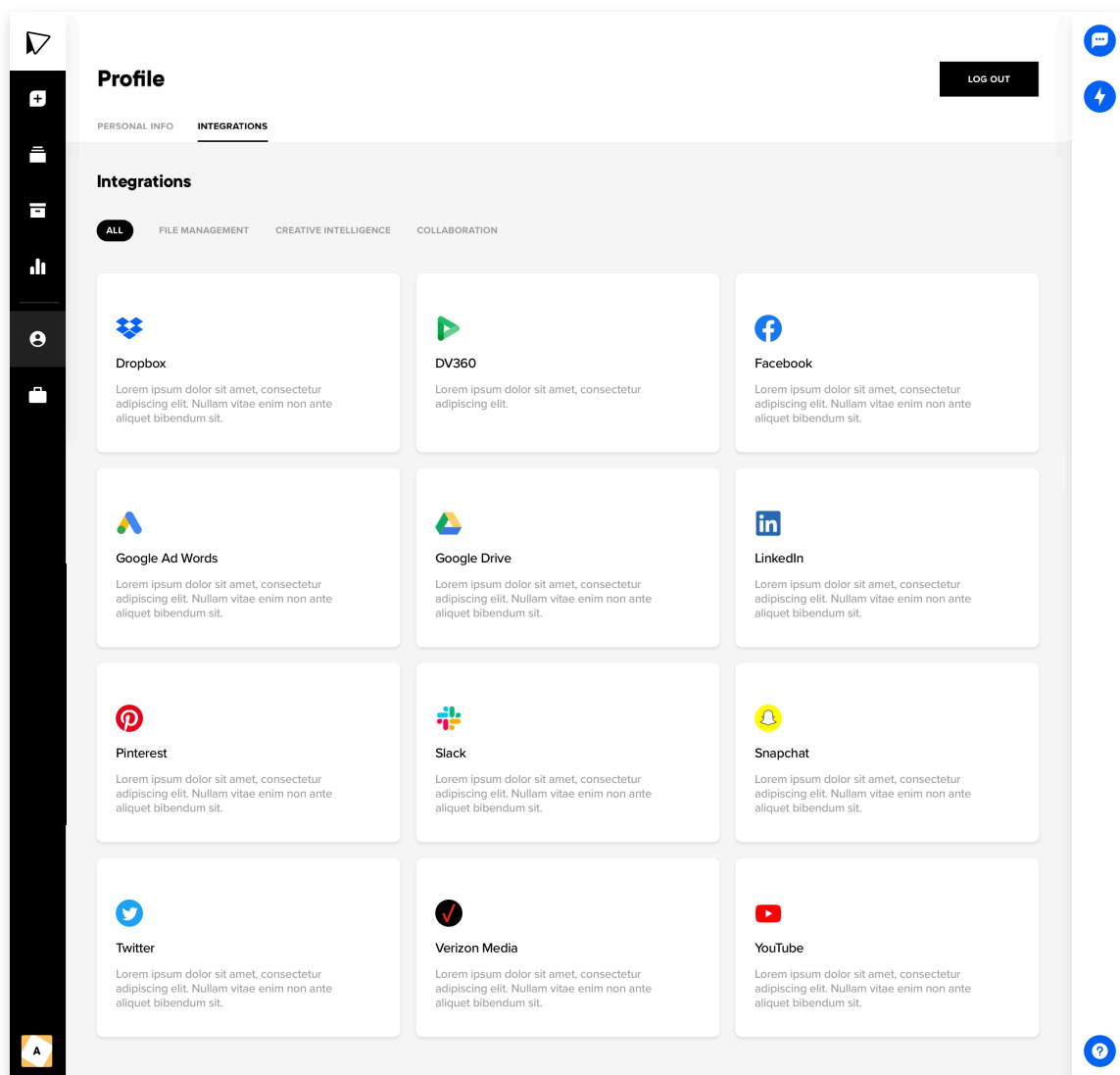
LOG IN

## STEP 2

# Connect your account(s).

Once you are logged in to Agile Creative Studio, head to your “Profile” (represented by a silhouette) located on the left-hand nav. Once in your Profile, click the “Integrations” tab.

From here, select the ad accounts you would like to analyze by clicking on any of the platform cards displayed.

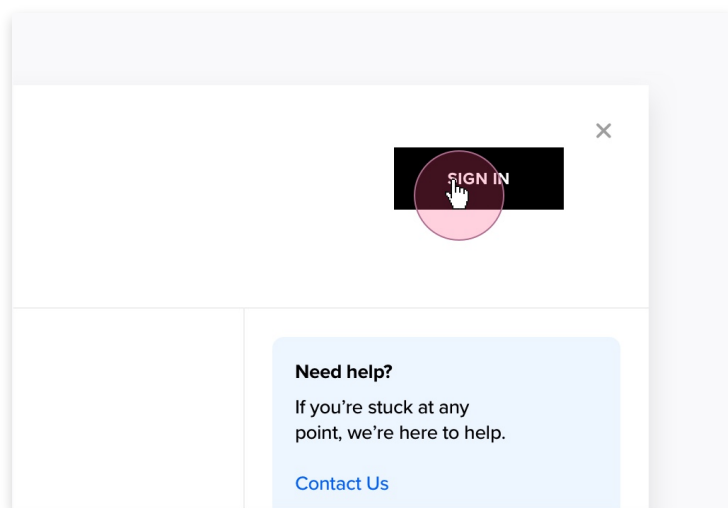


## CONNECTING TO DV360

# Connecting your Google Display & Video 360 account.

### A.

After clicking on the card for DV360, connect by clicking “Sign In.”

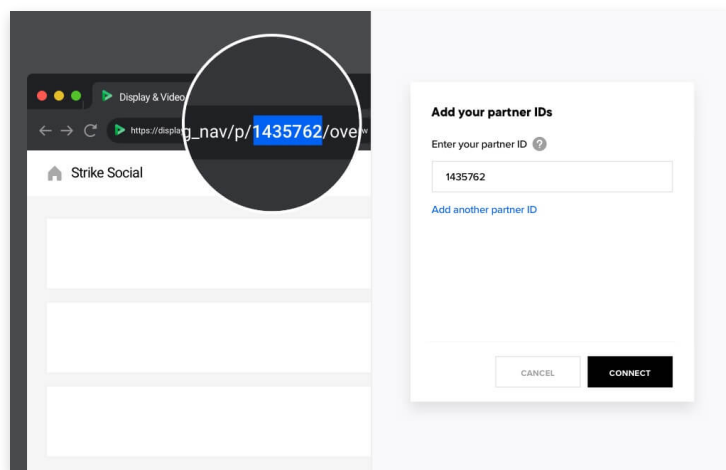


### B.

Next, add your partner ID. To find your partner ID, head over to <https://displayvideo.google.com> and log in to your account.

### C.

Locate the number in the browser URL (it's typically around 7 digits). Copy and paste that number into the partner ID field in Agile Creative Studio and click “Connect.”



## CONNECTING TO DV360

### D.

The connection process may take up to 5 minutes. To manage your accounts and finish connecting them, you'll need to refresh your browser.

#### We're fetching your accounts

This may take up to 5 minutes. To manage your accounts and finish connecting them you'll need to refresh your browser.

CLOSE

### E.

Identify the ad accounts you would like connected to Creative Intelligence by selecting the checkboxes and clicking "Save."

EA



North America



and Canada



CANCEL

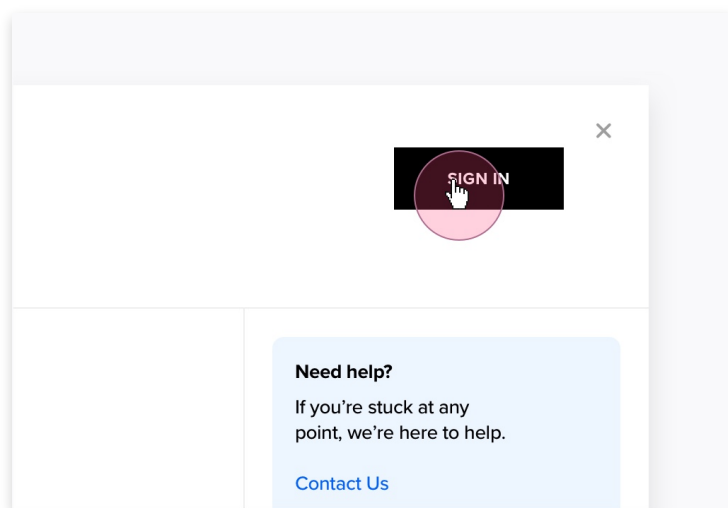
SAVE

## CONNECTING TO FACEBOOK

### Connecting your Facebook account.

#### A.

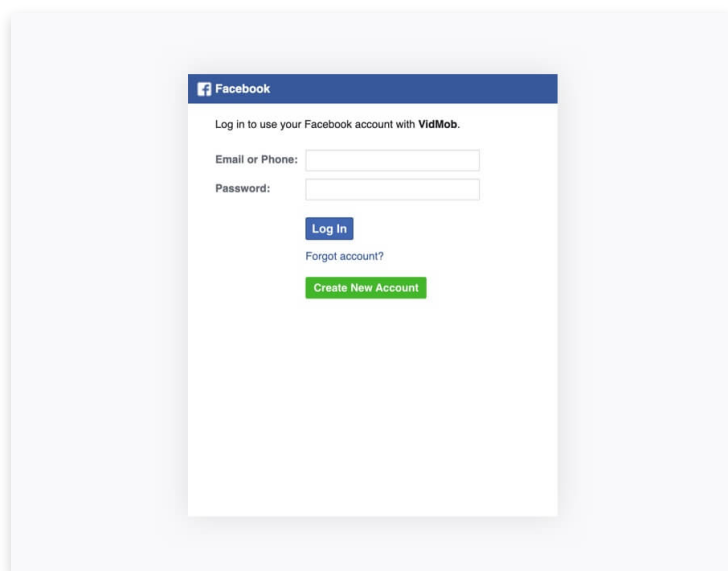
After clicking on the card for Facebook, connect by clicking “Sign In.”



#### B.

Next, enter your Facebook account details.

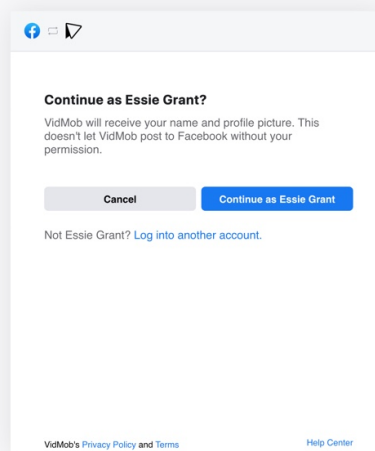
If your Facebook business account requires two-factor authentication, then you must enable it before connecting your ad accounts. Read more on how to set up two-factor authentication on the [Facebook Help Center](#).



## CONNECTING TO FACEBOOK

**C.**

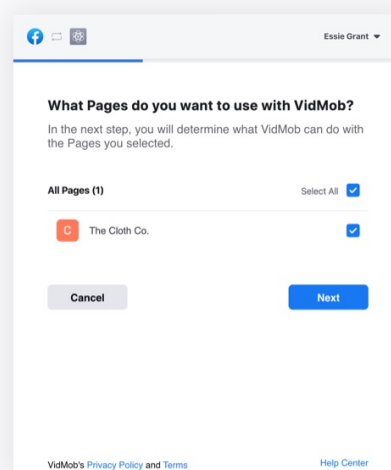
Click “Continue as...” to move on to the next step.



**D.**

Connect all business pages associated with the ad accounts and click “Next.”

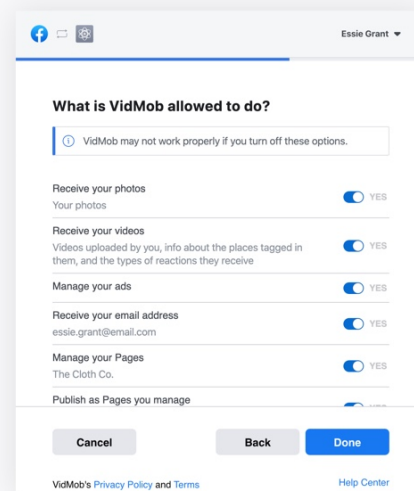
\*VidMob will only import the media and performance data for the pages that you have access to. If you don't have access to one or more of the pages you'd like to connect, you'll need to add the other users from your organization that have the appropriate access.



## CONNECTING TO FACEBOOK

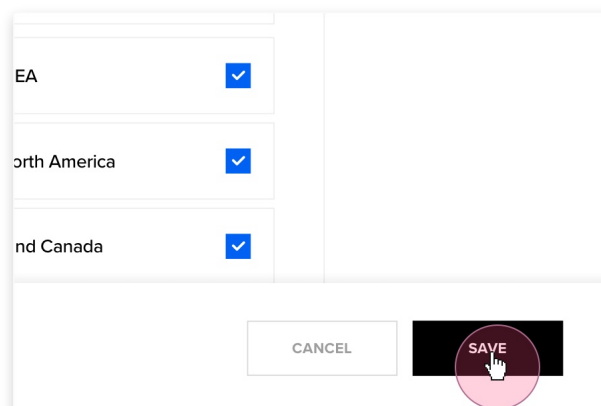
### E.

Set all option settings to “Yes” to allow VidMob to properly connect your accounts. **Selecting “No” to any options will prohibit connection.** You can disconnect all accounts at any point.



### F.

Identify the ad accounts you would like connected to Creative Intelligence by selecting the checkboxes and clicking “Save.”



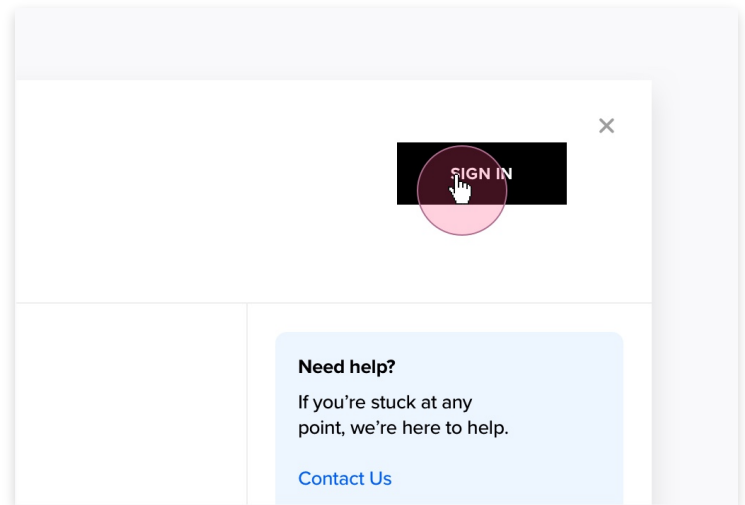


## CONNECTING TO GOOGLE AD WORDS

# Connecting your Google Ad Words account.

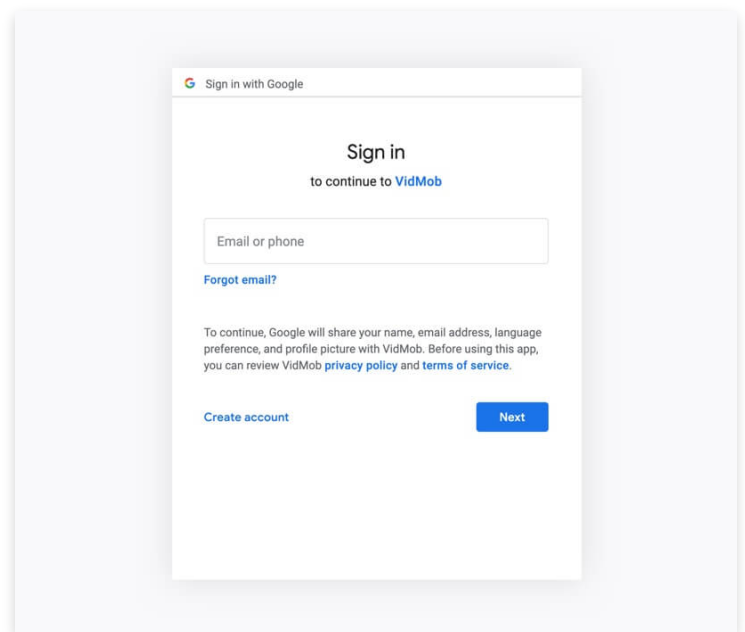
### A.

After clicking on the card for Google Ad Words, connect by clicking “Sign In.”



### B.

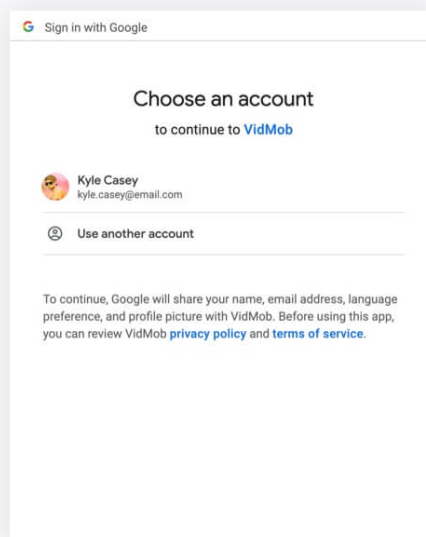
Next, enter your Google account details.



## CONNECTING TO GOOGLE AD WORDS

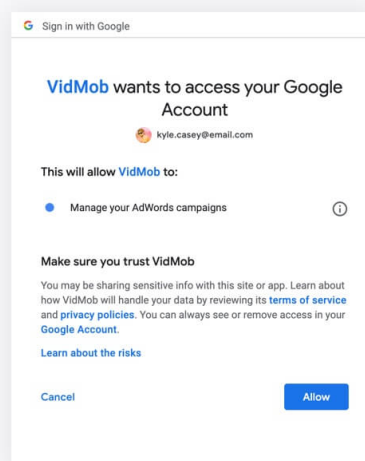
C.

Choose the email account you wish to connect.



D.

Click “Allow” to grant VidMob permission to manage your campaigns.

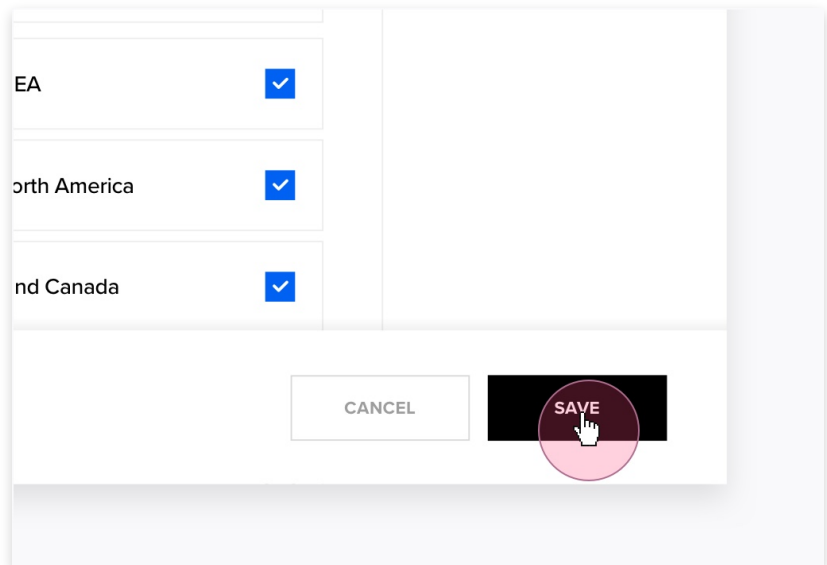


## CONNECTING TO GOOGLE AD WORDS

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### E.

Identify the ad accounts you would like connected to Creative Intelligence by selecting the checkboxes and clicking “Save.”



EA	<input checked="" type="checkbox"/>
North America	<input checked="" type="checkbox"/>
South America	<input type="checkbox"/>

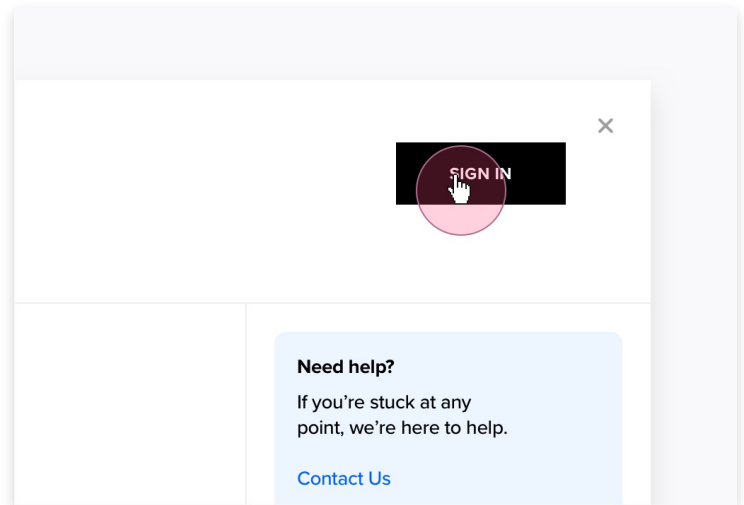
CANCEL SAVE

## CONNECTING TO LINKEDIN

### Connecting your LinkedIn account.

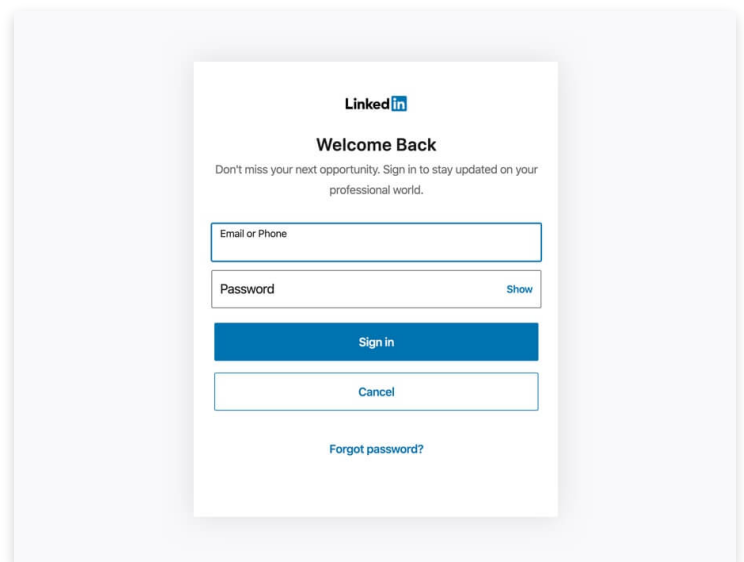
#### A.

After clicking on the card for LinkedIn, connect by clicking “Sign In.”



#### B.

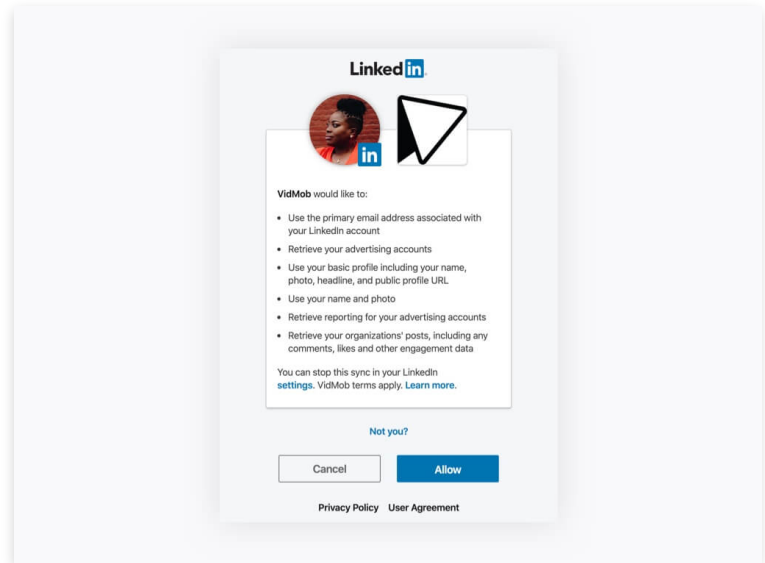
Next, enter your LinkedIn account details.



## CONNECTING TO LINKEDIN

### C.

Click “Allow” to grant VidMob permission to manage your campaigns.

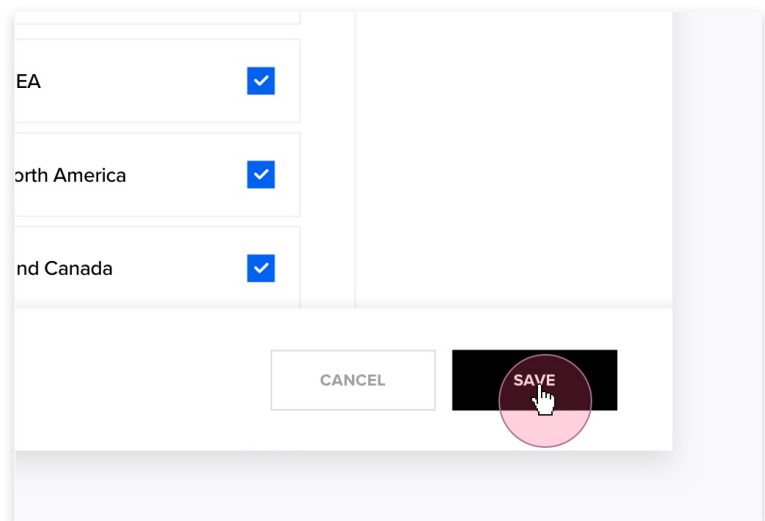


### D.

Identify the ad accounts you would like connected to Creative Intelligence by selecting the checkboxes and clicking “Save.”

When you connect to LinkedIn, VidMob will be able to:

- Retrieve your advertising accounts
- Retrieve reporting for your advertising accounts
- Retrieve your organization's posts, including any comments, likes, and other engagement data

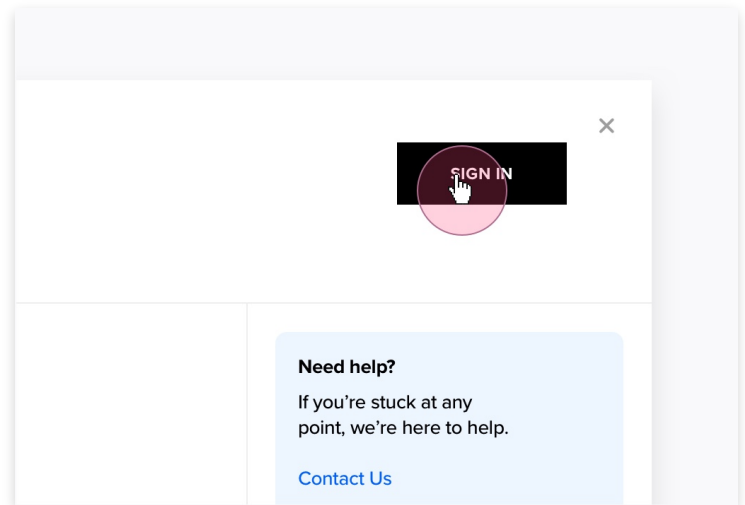


## CONNECTING TO PINTEREST

### Connecting your Pinterest account.

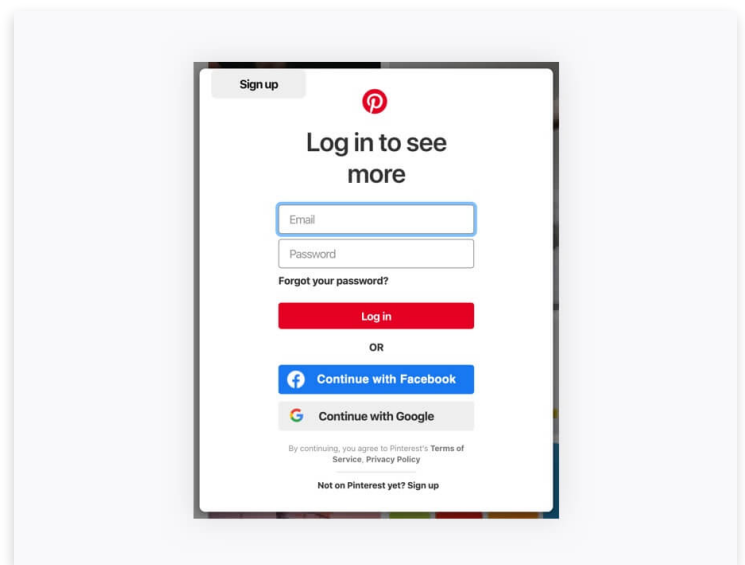
#### A.

After clicking on the card for Pinterest, connect by clicking “Sign In.”



#### B.

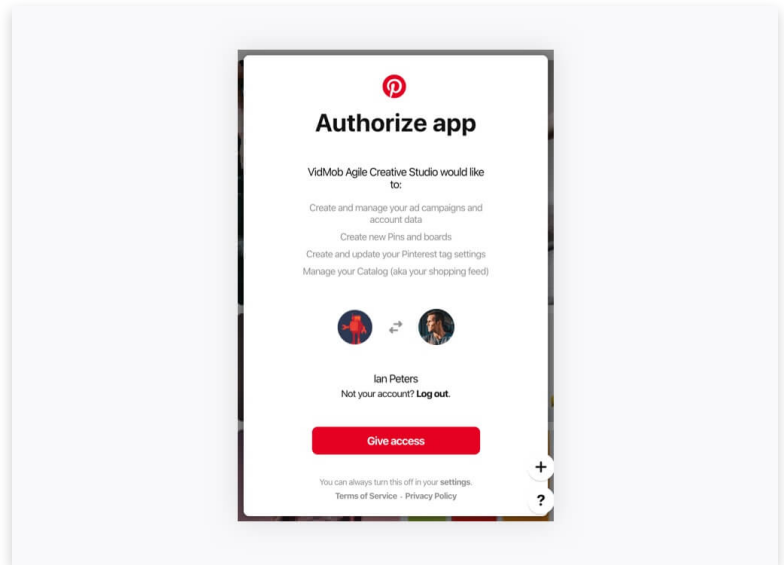
Next, enter your Pinterest account details.



## CONNECTING TO PINTEREST

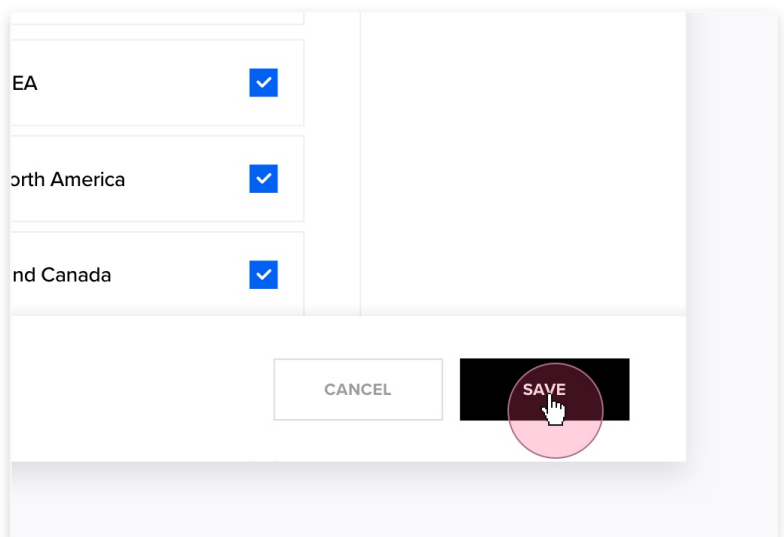
**C.**

Click “Give Access” to grant VidMob permission to manage your campaigns.



**D.**

Identify the ad accounts you would like connected to Creative Intelligence by selecting the checkboxes and clicking “Save.”

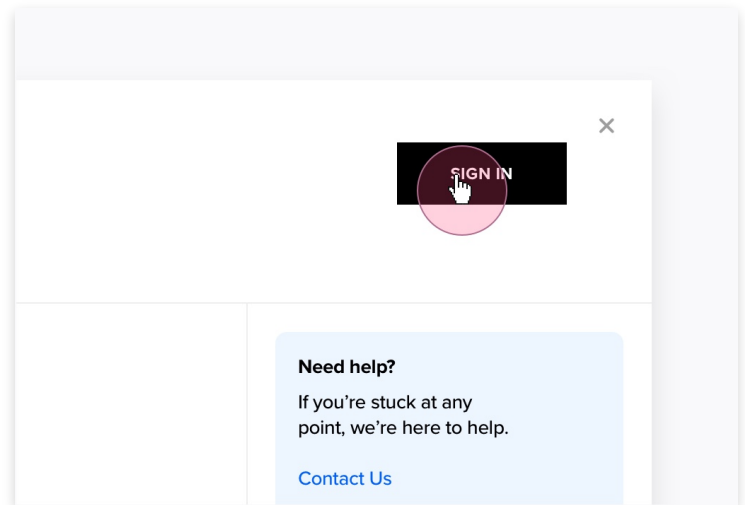


## CONNECTING TO SNAPCHAT

### Connecting your Snapchat account.

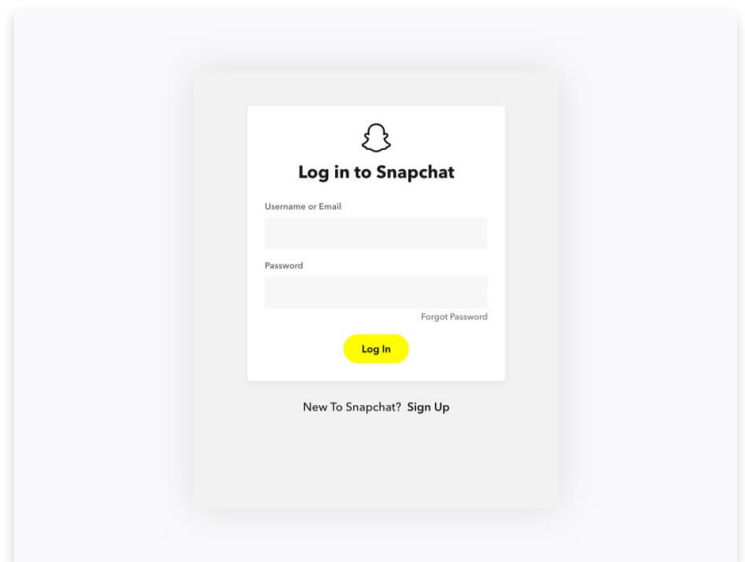
#### A.

After clicking on the card for Snapchat, connect by clicking “Sign In.”



#### B.

Next, enter your Snapchat account details.

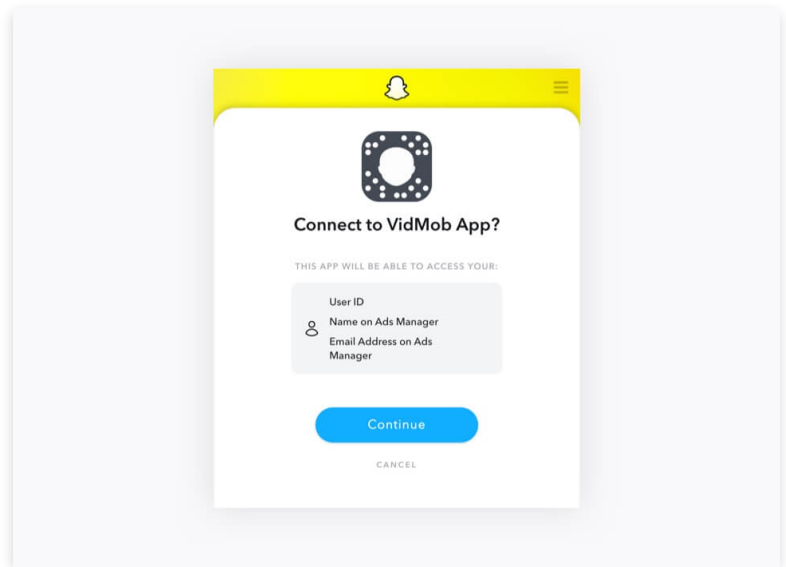




## CONNECTING TO SNAPCHAT

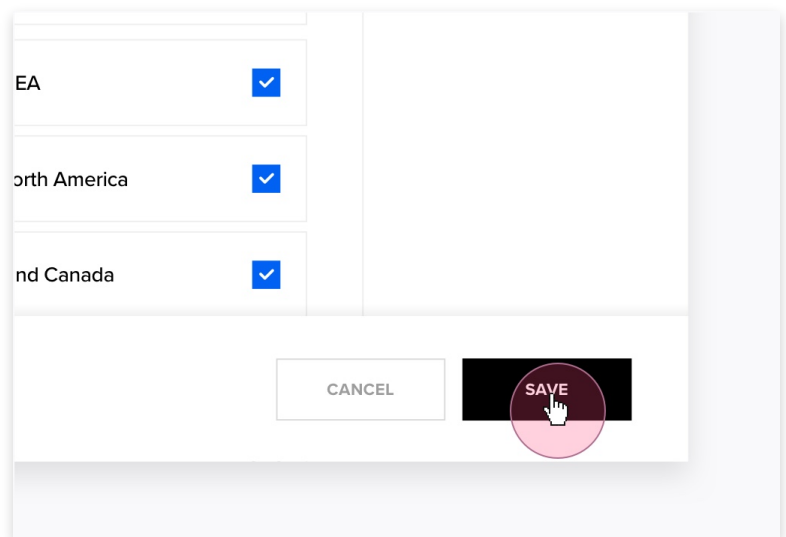
**C.**

Click “Continue” to grant VidMob permission to manage your campaigns.



**D.**

Identify the ad accounts you would like connected to Creative Intelligence by selecting the checkboxes and clicking “Save.”

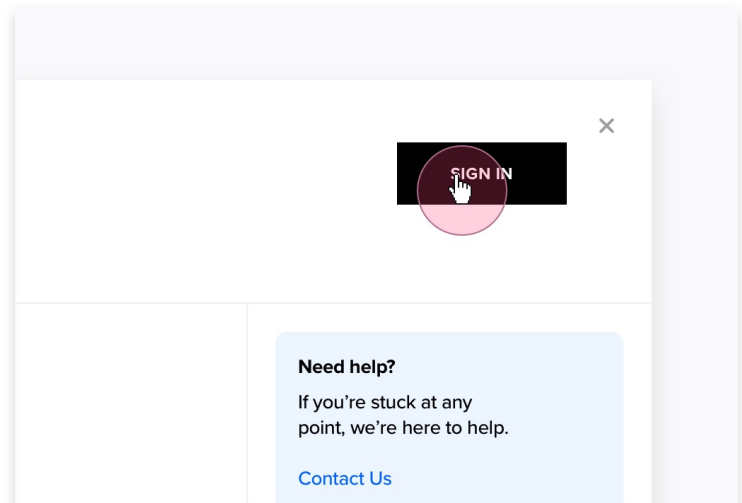


## CONNECTING TO TWITTER

### Connecting your Twitter account.

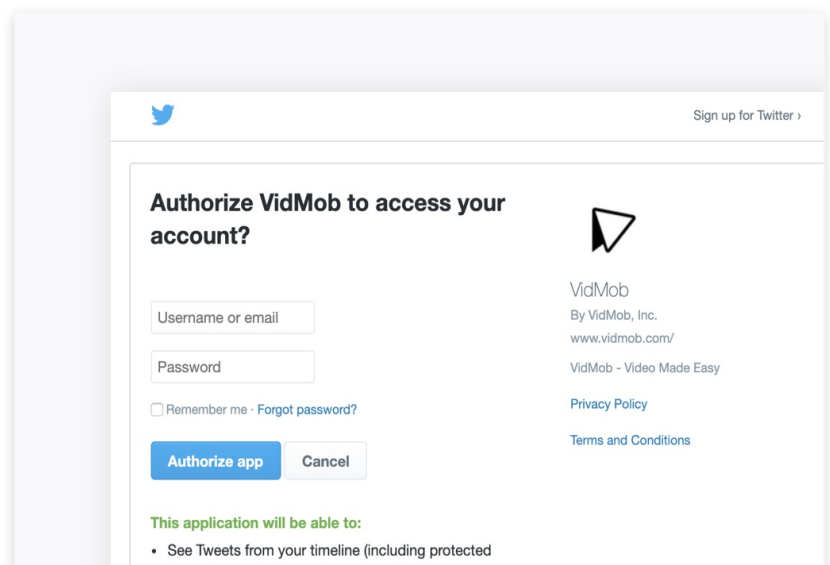
#### A.

After clicking on the card for Twitter, connect by clicking “Sign In.”



#### B.

Next, enter your Twitter account details and click “Authorize App” to grant VidMob permission to access your Ads Manager account.

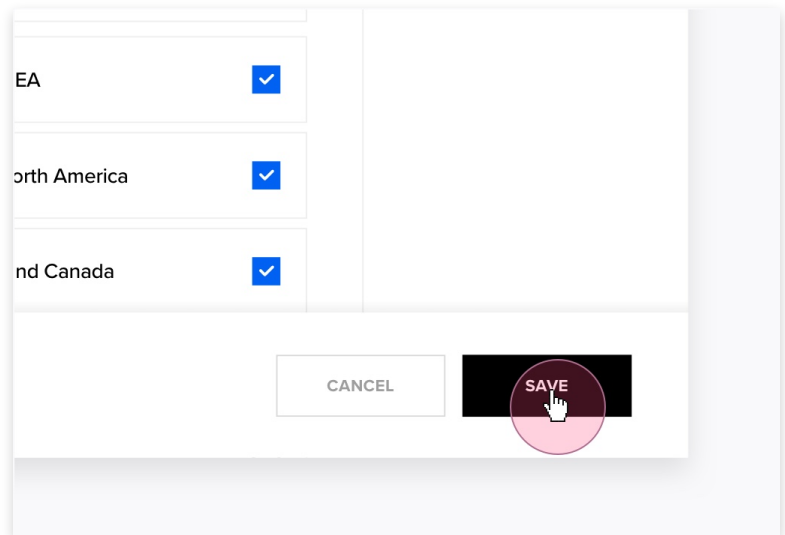


## CONNECTING TO TWITTER

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**C.**

Identify the ad accounts you would like connected to Creative Intelligence by selecting the checkboxes and clicking “Save.”



The screenshot shows a web interface for selecting ad accounts. It features a table with three rows, each containing a label and a checked checkbox. Below the table are two buttons: 'CANCEL' and 'SAVE'. A pink circular callout with a hand icon points to the 'SAVE' button.

EA	<input checked="" type="checkbox"/>
North America	<input checked="" type="checkbox"/>
and Canada	<input checked="" type="checkbox"/>

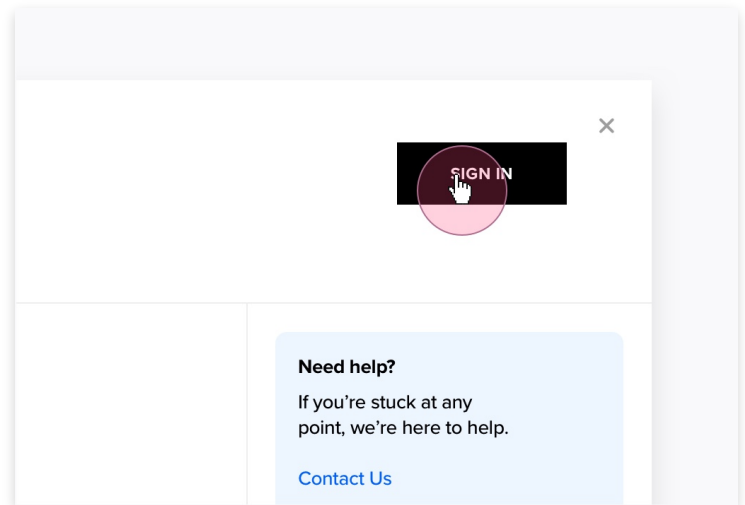
CANCEL SAVE

## CONNECTING TO VERIZON MEDIA

# Connecting your Verizon Media account.

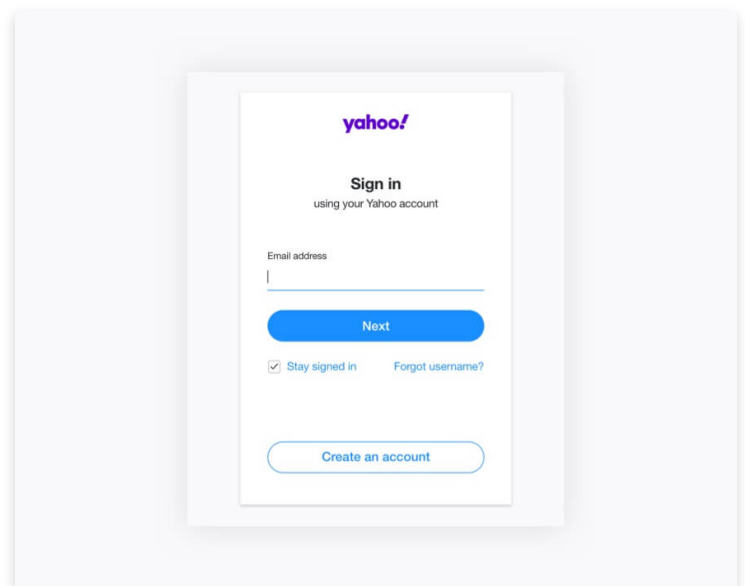
### A.

After clicking on the card for Verizon, connect to Yahoo! by clicking “Sign In.”



### B.

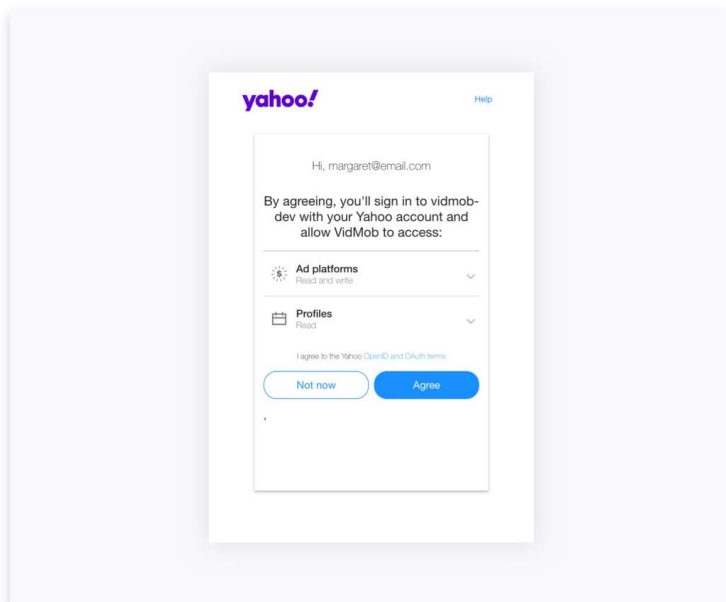
Next, enter your Yahoo! account details.



## CONNECTING TO VERIZON MEDIA

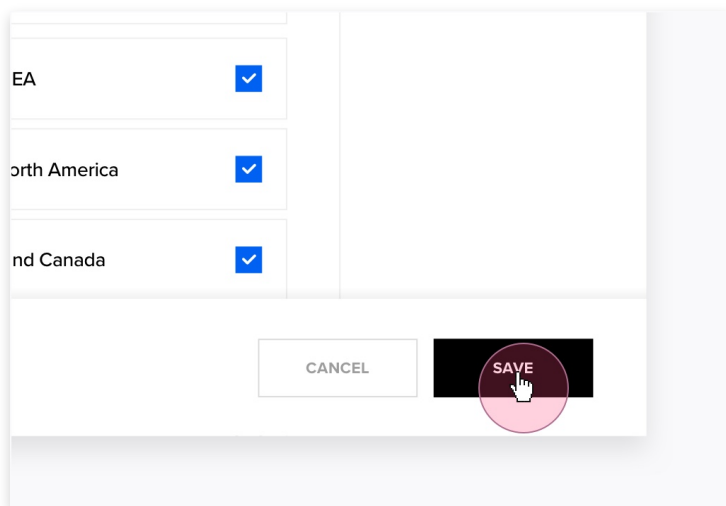
**C.**

Click “Agree” to grant VidMob permission to your Ads Manager account.



**D.**


Identify the ad accounts you would like connected to Creative Intelligence by selecting the checkboxes and clicking “Save.”



## STEP 4

## Let the importing begin.

After you click “Save,” the import process will begin for that account. Processing time varies, for some accounts please check back in 24 hours.

**Facebook**

DISCONNECT

OVERVIEW

MANAGE ACCOUNTS


**Select Your Accounts**

Select the accounts you'd like to connect below to get started with Creative Intelligence and gain valuable insights on your ads.


Search Accounts

Select All


Aenean Dictum Hendrerit Ante

50%  ☒


Aenean Dictum Hendrerit Ante

CONNECTED  ☒

Aenean Dictum Hendrerit Ante

50%  ☒

Aenean Dictum Hendrerit Ante

50%  ☒

Aenean Dictum Hendrerit Ante

☐

**Need help?**


If you're stuck at any point, we're here to help.

[Contact Us](#)  
[View Help Center](#)


**CATEGORIES**

File Management


Creative Intelligence

**Facebook**


Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam vitae enim non ante aliquet bibendum sit.

**LinkedIn**

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**Snapchat**

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**YouTube**


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CANCEL

SAVE

VidMob © 2020

Spring 2020

 vidmob

# Frequently Asked Questions

## 01

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### How do I disconnect an ad account from Creative Intelligence?

Under the “Integrations” tab in your “Profile,” simply de-select the ad account you’d like to disconnect and click “Save.”

## 02

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### Can you analyze our static ads?

Yes, we currently analyze static ads for Facebook, Snapchat, Pinterest, Twitter, Google AdWords, LinkedIn, and Verizon Native.

## 03

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### Why do I need to accept all permissions to connect my ad accounts to Creative Intelligence?

In order to access the performance data and media files from your ad account, we’ll need your explicit permission. Without it, the platform won’t allow us to pull your data for analysis.

\*VidMob will only import the media and performance data for the pages that you have access to. If you don’t have access to one or more of the pages you’d like to connect, you’ll need to add the other users from your organization that have the appropriate access.

## 04

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### Is VidMob able to edit or adjust campaigns in connected ad accounts?

Rest assured, VidMob only utilizes a client’s ad account access to be able to download media and metrics. It allows our tool to show you how creative elements in your clients’ ads are impacting performance.

## 05

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### What permission level in ads manager do I need to connect my account to Creative Intelligence?

Each platform has different permissions within their respective ads managers. The minimum levels of access required to connect are:

**Google Ads/DV360:** Read-Only

**Facebook:** Analyst

**LinkedIn:** Viewer

**Pinterest:** Analyst

**Snapchat:** Campaign Manager

**Twitter:** Campaign Analyst

**Verizon Media:** Analyst

**Have additional questions?**

Reach out at [support@vidmob.com](mailto:support@vidmob.com)